



iLuv Adds Two Fun New Options To Their Lineup of Portable Bluetooth® Speakers

- Aud Mini™ 6 Splash-Proof Bluetooth® Speaker and Aud Mini™ 6 Party Portable Bluetooth® Speaker with Dynamic Color LEDs Debut at CES 2015-

Las Vegas— January 6, 2015— [iLuv Creative Technology](#), the premier provider of the most comprehensive line of accessories for the mobile lifestyle, introduces two fun additions to the company's lineup of portable Bluetooth® speakers-- the Aud Mini™ 6 and Aud Mini™ 6 Party. The pocket-sized, rugged Aud Mini™ 6 was built for users with active lifestyles, while the Aud Mini™ 6 Party was designed with an integrated light show to create a dynamic visual experience for music listeners. Both speakers are designed for maximum portability while providing powerful, full-range sound.

"We are pleased to announce the arrival of two new portable options to our extensive range of Bluetooth® speakers," said William Otte, Senior Vice President of Sales and Marketing at iLuv. "We designed our Aud Mini™ 6 and Aud Mini™ 6 Party with two distinct users in mind--the active outdoor enthusiast and the fun-loving partygoer. Both speakers are similar in size to the iPhone 6 and each speaker offers unique designs that appeal to either lifestyle and add value to users' devices."

Aud Mini™ 6-Slim Portable Splash-Proof Bluetooth® Speaker

Aud Mini™ 6 features a slim and compact design that is the same size as the iPhone 6. The speaker is splash-proof and includes a carabiner allowing users to clip the device to their backpack or purse for the ultimate listening experience practically anywhere. Music streamed wirelessly via Bluetooth® is delivered with big, full-range sound thanks to the powerful speaker and passive radiator. Additionally, Aud Mini™ 6 offers a built-in microphone for convenient hands-free phone calls. The speaker features a rechargeable battery and dual color LED to indicate power and charge status. Aud Mini™ 6 is available in black, green, and pink and gray.

Aud Mini™ 6 Party-Portable Bluetooth® Speaker with Dynamic Color LEDs & Speakerphone

Aud Mini™ 6 Party can enhance any party with its vivid multicolor LEDs and rich, bold sound. Create an entertaining experience for all eyes and ears by streaming music wirelessly via Bluetooth® and choosing from seven preset lighting themes. With its portable design, Aud Mini™ 6 Party is just the right size to carry by hand or slip into a backpack. The speaker also features a built-in microphone for hands-free phone calls, an aux input for 3.5mm audio devices and a rechargeable battery.

Aud Mini™ 6 and Aud Mini™ 6 Party will be on display at the iLuv Booth #11932 at CES January 6-9 in Las Vegas. The booth will feature brand new products from iLuv, including power solutions and high-performance earphones.

Pricing and Availability

iLuv's Aud Mini™ 6 will have an SRP of \$19.99 and Aud Mini™ 6 Party will have an SRP of \$39.99. Both speakers will be available in Q1 2015 at Amazon.com and select retailers.

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About iLuv

iLuv Creative Technology, the premier provider of the most comprehensive line of accessories for Apple, Samsung and smartphone devices, rapidly delivers products for today's discriminating consumers. Since inception, iLuv has amassed a total of 43 prestigious awards including 6 Red Dot Awards, 4 iF product design awards, 8 Good Design Awards, and 25 CES Innovation Awards. iLuv was also recognized with 2 Global iBrand Top 20 awards. These awards serve as recognition for our innovative design and engineering across a range of mobile accessories, including headphones, adapters, speakers and chargers. Headquartered in New York, iLuv is a division of jWIN Electronics Corp., a leading consumer electronics company since 1997. All iLuv products are conceived, designed and developed in New York and continue to lead in quality, value, design and innovation. Learn more about our distinctive range of products and why iLuv means 'Innovation · Lifestyle · Unquestionable Value' at www.iLuv.com.

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